



# Website Care Report

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<https://yoursmallbusiness.com/>

11/01/2020 - 12/01/2020



Hi Small Business Owner,

Here you'll find a report of the last 30 days that provides details about your website, and outlines the care that Studio Barn Creative is providing on the back end of your site.

# OVERVIEW



Website: <https://yoursmallbusiness.com/>  
IP Address: 151.###.###.###  
WordPress Version: 5.5.3



## UPDATES

Updates performed: 22



## UPTIME

Overall uptime: 99.954%



## ANALYTICS

Pageviews: 10819; Site sessions: 7660



## SECURITY

Your website is safe



## SEO

Keywords tracked: 22; Latest visibility score: 72



## WOOCOMMERCE

Gross sales in this period: \$2,550.00.

# UPDATES



Total updates performed: **22**

11/01/2020 to 12/01/2020

## OVERVIEW

Plugin updates

**22**

## UPDATES HISTORY (1/2)

Plugin name	Plugin version		Date
Advanced Coupons for WooCommerce Free	1.3.2	→ 1.3.3	11/30/2020
WPS Hide Login	1.5.7	→ 1.6	11/25/2020
WooCommerce Shipping & Tax	1.25.2	→ 1.25.3	11/25/2020
WooCommerce PayPal Checkout Gateway	2.1.0	→ 2.1.1	11/25/2020
MemberPress Plus	1.9.5	→ 1.9.6	11/25/2020
WooCommerce Stripe Gateway	4.5.3	→ 4.5.5	11/23/2020
MemberPress Plus	1.9.4	→ 1.9.5	11/23/2020

## UPDATES HISTORY (2/2)

Plugin name	Plugin version		Date
Facebook for WooCommerce	2.1.4	➔ 2.2.0	11/23/2020
Advanced Coupons for WooCommerce Free	1.3.1	➔ 1.3.2	11/23/2020
Beaver Builder Plugin (Pro Version)	2.4.1	➔ 2.4.1.1	11/18/2020
Yoast SEO Premium	15.2.1	➔ 15.3	11/17/2020
PowerPack for Beaver Builder	2.12.3	➔ 2.12.4	11/13/2020
Advanced Coupons for WooCommerce Free	1.3	➔ 1.3.1	11/10/2020
Beaver Builder Plugin (Pro Version)	2.4.0.6	➔ 2.4.1	11/08/2020
Ultimate Addons for Beaver Builder	1.28.8	➔ 1.28.9	11/04/2020
Facebook for WooCommerce	2.1.3	➔ 2.1.4	11/04/2020
Yoast SEO Premium	15.2	➔ 15.2.1	11/02/2020
Facebook for WooCommerce	2.1.2	➔ 2.1.3	11/01/2020
Redirection	4.9.1	➔ 4.9.2	11/01/2020

# UPTIME



Up for: **19d 21h**  
Overall Uptime: **99.954%**

## OVERVIEW

last 24 hours

**100%**

last 7 days

**100%**

last 30 days

**99%**

## UPTIME HISTORY

Event	Date	Reason	Duration
UP	11/11/2020	-	19d 21h
DOWN	11/11/2020	Unable to connect to <a href="https://yourwebsite.com/">https://yourwebsite.com/</a> .	13m 56s
UP	11/06/2020	-	4d 15h
DOWN	11/06/2020	This url is forbidden.	2m 23s

# ✓ ANALYTICS



Traffic down by: **21%**  
11/01/2020 to 12/01/2020

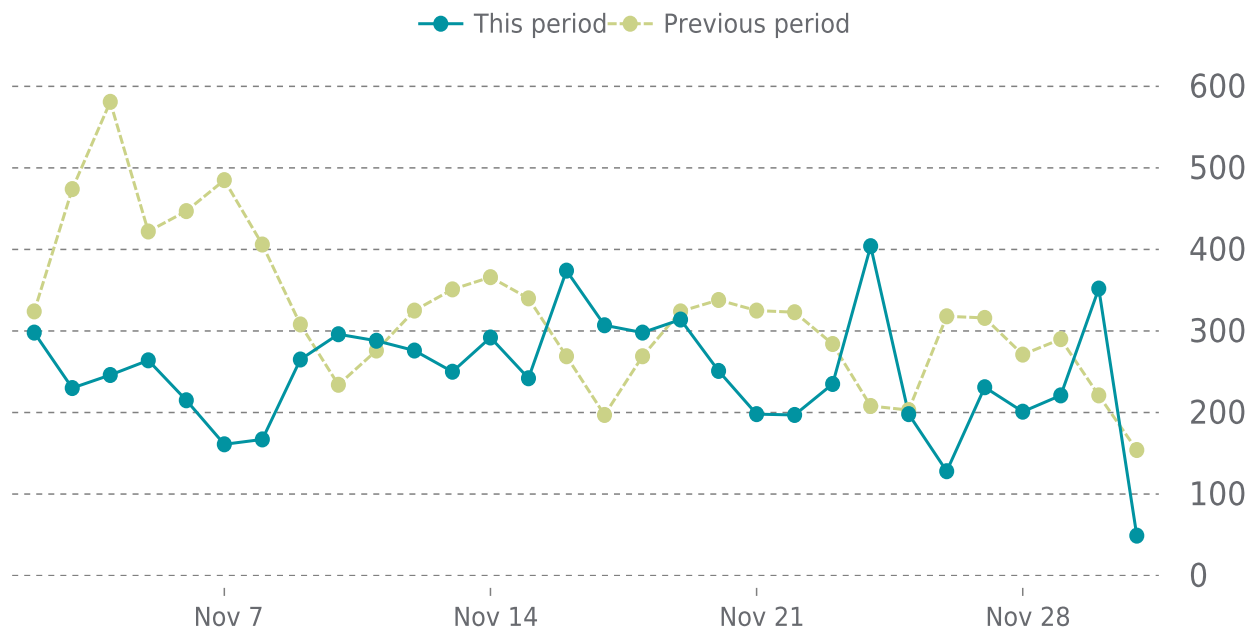
## OVERVIEW

Sessions  
**7.6K**  
▼ -21%

Pageviews  
**10K**  
▼ -20%

Session duration  
**01m:06s**  
▲ 12%

## SESSIONS



Pages Per Sessions: ▲ 1%

Social Media Sessions: ▲ 79.55%

Bounce Rate: ▼ -1%

Organic Searches: ▼ -13.23%

# OPTIMIZATION



## **DATABASE OPTIMIZATION**

Database overhead cleaned: 1000 KB



## **POST REVISIONS**

Post revisions cleaned: 12



# SECURITY



Total security checks: **30**

11/01/2020 to 12/01/2020

## MOST RECENT SCAN

11/20/2020

Status: **Clean**

Malware: **Clean**

Web Trust: **Clean**

Vulnerabilities: **0**

## SECURITY SCAN HISTORY

Date	Malware	Vulnerabilities	Web Trust
11/20/2020 3:33	Clean	Clean	Clean
11/19/2020 7:06	Clean	Clean	Clean
11/18/2020 7:03	Clean	Clean	Clean
11/17/2020 7:34	Clean	Clean	Clean
11/16/2020 5:33	Clean	Clean	Clean
11/15/2020 5:03	Clean	Clean	Clean
11/14/2020 3:32	Clean	Clean	Clean
11/13/2020 4:32	Clean	Clean	Clean
11/12/2020 4:31	Clean	Clean	Clean

<b>Referrers</b>	<b>Sessions</b>
google	6449
(direct)	629
shor.by	316
instagram.com	72
bing	53

<b>Keywords</b>	<b>Sessions</b>
42477072	2
how do i get into vet school	1
how to get into vet school	1

<b>Pages</b>	<b>Sessions</b>
/can-vets-become-p	2441
/how-to-get-into-vet-scho...	1769
/vet-school-survival-tips-/	902
/book-a-session/	765
/	759

<b>Countries</b>	<b>Sessions</b>
United States	7339
Canada	58
India	30
United Kingdom	22
(not set)	20

# ✓ WOOCOMMERCE



Statistics from your shop show increase in profit

## OVERVIEW

Gross sales in this period

**\$2,550.00**

Net sales in this period

**\$2,250.00**

Refunded 0 orders

**\$0.00**

Worth of coupons used

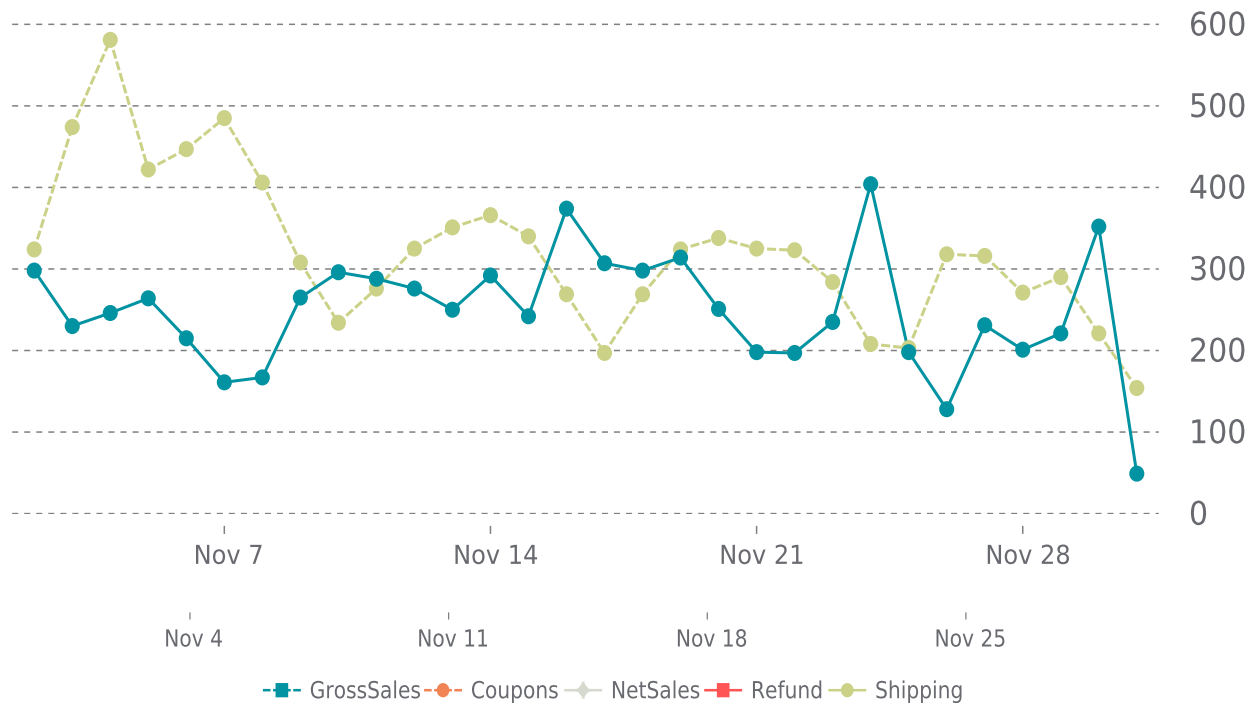
**\$300.00**

Charged for shipping

**\$0.00**

## WOOCOMMERCE OVERVIEW

—●— This period —●— Previous period





We hope that you found this information helpful.

If you have any questions, please feel free to let us know.

Warm Regards,  
The Studio Barn Creative Team